

Visuals Tracked

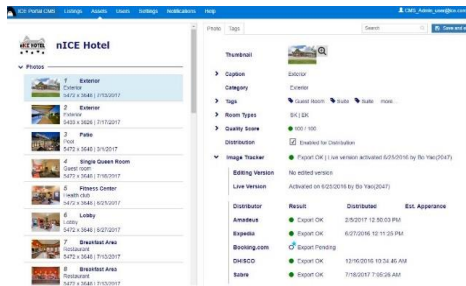
Hotels Will Be Able to Track All Their Photos



ICE Portal's Image Tracker lets clients know who uploaded and/or who activated each image, where/when we distributed their image(s) and the delivery status – is everything OK, or if it was rejected and why.

Why We Track Visuals

- ✓ Clients can determine how we received any photo
- ✓ Clients see where their photos were distributed
- ✓ Clients get a status update on the photo delivery



How Our Image Tracker Works

- ✓ Colored icons show the status for each image and listing
- ✓ Time/date stamps track multiple users through a workflow
- ✓ If any photo is rejected, clients are given the reason(s)

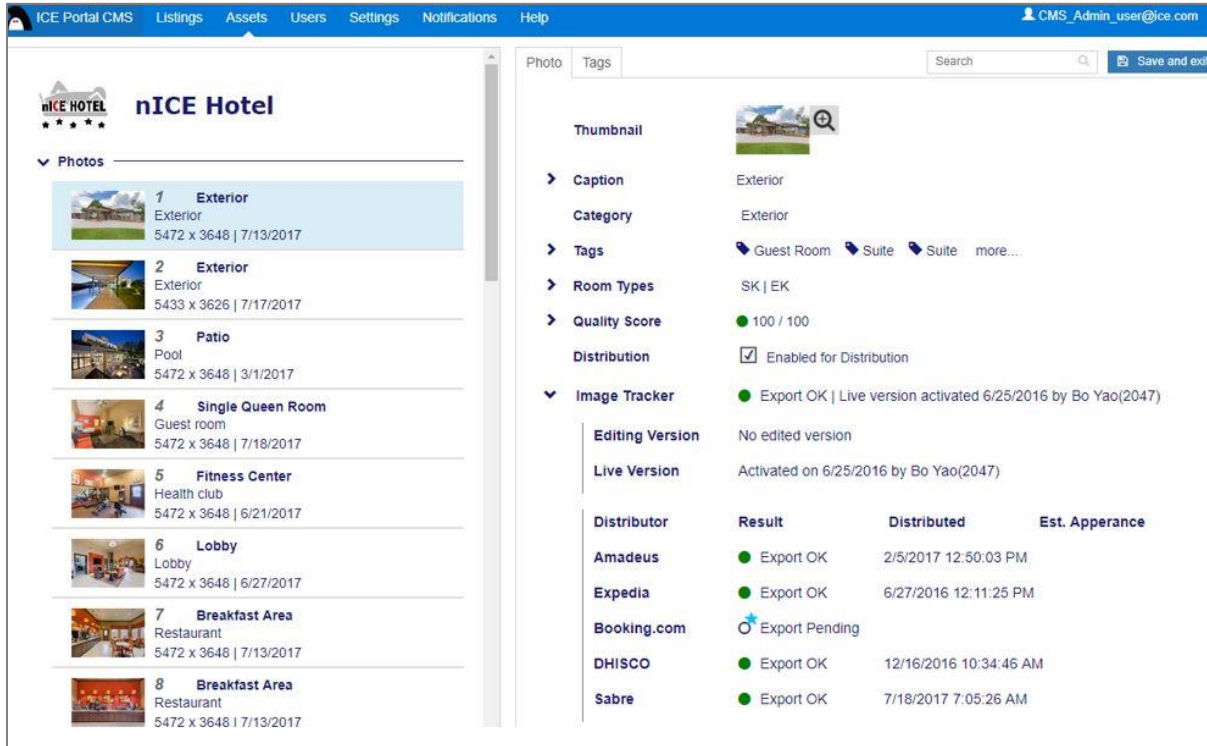
See next page for enlarged image

What's In It for You?

- ✓ Control over and ability to audit your visuals
- ✓ Clarity on delivery timelines and expectations
- ✓ Transparency and understanding of the service



Viewing image level info (Image Tracker chevron open) –Listing view




ICE Portal CMS | Listings | Assets | Users | Settings | Notifications | Help | CMS_Admin_user@ice.com

nICE Hotel

Photos

- Exterior**
Exterior
5472 x 3648 | 7/13/2017
- Exterior**
Exterior
5433 x 3626 | 7/17/2017
- Patio**
Pool
5472 x 3648 | 3/1/2017
- Single Queen Room**
Guest room
5472 x 3648 | 7/18/2017
- Fitness Center**
Health club
5472 x 3648 | 6/21/2017
- Lobby**
Lobby
5472 x 3648 | 6/27/2017
- Breakfast Area**
Restaurant
5472 x 3648 | 7/13/2017
- Breakfast Area**
Restaurant
5472 x 3648 | 7/13/2017

Photo | Tags | Search | Save and exit

Thumbnail 

Caption Exterior

Category Exterior

Tags Guest Room Suite Suite more...

Room Types SK | EK

Quality Score 100 / 100

Distribution Enabled for Distribution

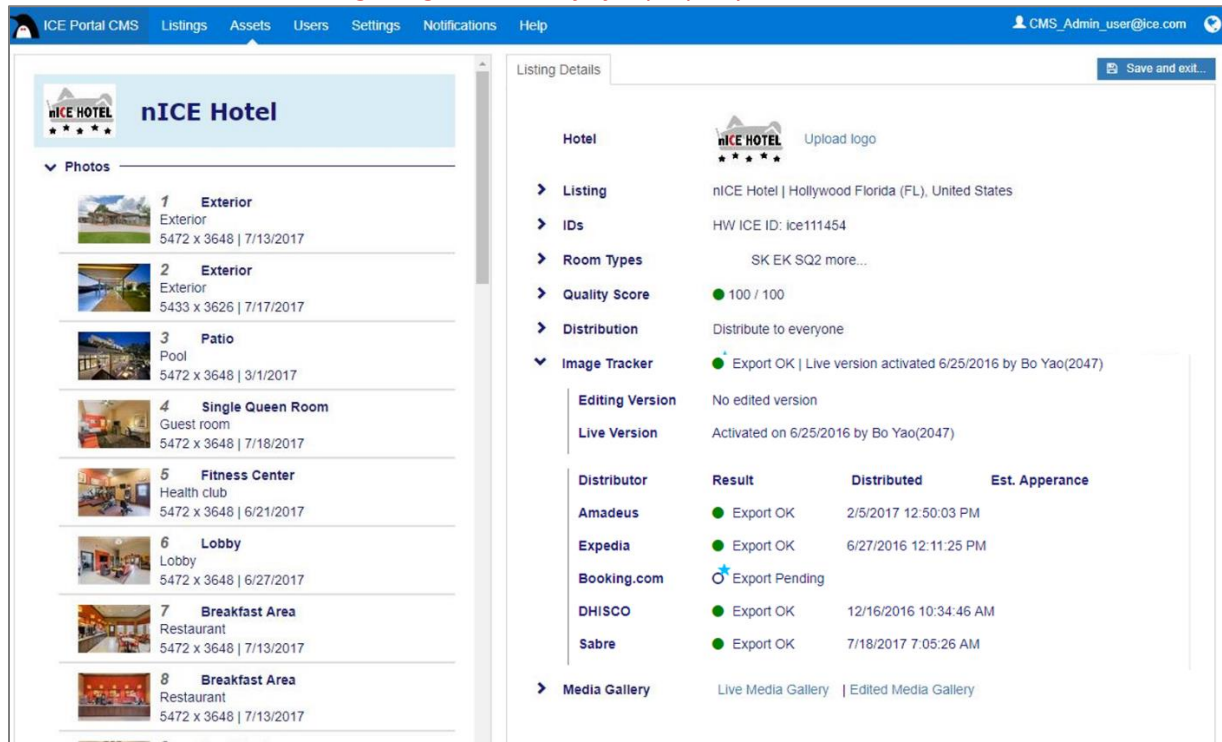
Image Tracker ● Export OK | Live version activated 6/25/2016 by Bo Yao(2047)

Editing Version No edited version

Live Version Activated on 6/25/2016 by Bo Yao(2047)

Distributor	Result	Distributed	Est. Appearance
Amadeus	● Export OK	2/5/2017 12:50:03 PM	
Expedia	● Export OK	6/27/2016 12:11:25 PM	
Booking.com	○ Export Pending		
DHISCO	● Export OK	12/16/2016 10:34:46 AM	
Sabre	● Export OK	7/18/2017 7:05:26 AM	

Viewing Image Tracker info for property – Thumbnail view




ICE Portal CMS | Listings | Assets | Users | Settings | Notifications | Help | CMS_Admin_user@ice.com

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Lobby
5472 x 3648 | 6/27/2017
- Breakfast Area**
Restaurant
5472 x 3648 | 7/13/2017
- Breakfast Area**
Restaurant
5472 x 3648 | 7/13/2017
- Front Desk**

Listing Details | Save and exit...

Hotel  Upload logo

Listing nICE Hotel | Hollywood Florida (FL), United States

IDs HW ICE ID: ice111454

Room Types SK EK SQ2 more...

Quality Score 100 / 100

Distribution Distribute to everyone

Image Tracker ● Export OK | Live version activated 6/25/2016 by Bo Yao(2047)

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Media Gallery Live Media Gallery | Edited Media Gallery