



## **ICE PORTAL NOW PROVIDING VISUAL CONTENT TO SKYSCANNER HOTELS**

**Hollywood, FL April 14, 2015:** ICE Portal today announced that Skyscanner, a leading global travel search engine, is incorporating Visual-ICE® API into their hotel product. Skyscanner Hotels offers an intuitive way to search, compare and book millions of hotel rooms worldwide.

"We're thrilled about the integration of ICE Portal into Skyscanner's hotel product and happy to be a valued source of high quality visuals for their desktop and mobile offerings, says Nick Blasi, Director of Operations at ICE Portal.

ICE Portal manages, stores and distributes curated visual and rich media content for hotels and resorts, connecting their visuals to 1000s of online travel distribution channels. Visual content is managed through ICE Portal's cloud based management system, Visual-ICE®, a system that allows hoteliers to easily upload and categorize high resolution visuals for 3<sup>rd</sup> party distribution. Skyscanner's incorporation of ICE Portal offers visitors access to their library of 40,000 hotel properties, ranging from 5 star to boutique to budget hotels.

"Skyscanner helps users find the best option for their travel needs, and to find the best hotel beautiful imagery is key," says Nikhil Gupta, Director of Hotels, Skyscanner. "With the incorporation of the ICE's API into our product, we will now be able to give our users an even better way to search and compare hotels."

## **About ICE Portal**

ICE Portal is a technology and marketing company that helps travel suppliers manage, curate and deliver their visuals to 1000s of online travel and travel related websites – including major OTAs, GDSs, DHISCO (Formerly Pegasus), Search Engines & Local Directories, and Social Networks. To find out how ICE Portal can work for you or to learn more about our company please visit [www.ICEPortal.com](http://www.ICEPortal.com)

## **About Skyscanner**

Skyscanner is a leading global travel search company providing unbiased and free search of flights, hotels and rental cars around the world. Founded in 2003, Skyscanner helps over 35 million people each month to find their travel options in 30 languages. Skyscanner's highly-rated free mobile apps have been downloaded over 35 million times. The privately owned company employs over 600 staff and has nine global offices in Edinburgh, Singapore, Beijing, Shenzhen, Miami, Barcelona, Glasgow, Sofia and Budapest. For more information, please visit [www.skyscanner.com](http://www.skyscanner.com) and our [blog](#).