



HOTELSCOMBINED SIGNS VISUAL CONTENT DISTRIBUTION AGREEMENT WITH ICE PORTAL

Hollywood, Florida– July 15, 2015– ICE Portal, known for distributing and managing visual and rich media content has signed an agreement with global hotel discovery and price comparison website, HotelsCombined.

Through the partnership, HotelsCombined will have access to ICE Portal's extensive library of hotel images through ICE Portal's API content management system, Visual-ICE®. Visual-ICE® is a unique cloud-based platform that collects, manages and distributes high resolution visual and rich media content such as photos, videos and 360 tours in order to effectively serve potential guests.

“Hotel imagery is an important element in a traveller’s search and comparison process. We’re confident that enhancing our portfolio of imagery with ICE content will help our users make a better accommodation choice so they’ll get the most from their booking”, says Hichame Assi, Chief Operating Officer, HotelsCombined.

Awarded the best leading hotel comparison website by World Travel Awards in 2013 and 2014, HotelsCombined allows their 25 million unique monthly visitors to discover and compare 800,000 hotel properties from all the top travel sites. Partners include Expedia, Hotels.com, and Booking.com.

“We’re pleased to be a valued source of high quality visual content for HotelsCombined”, says Nick Blasi, Director of Operations at ICE Portal. “We look forward to a long lasting partnership.”

About ICE Portal

ICE Portal is a technology and marketing company that helps travel suppliers manage, curate and deliver their visuals to 1000s of online travel and travel related websites – including major OTAs, GDSs, DHISCO (Formerly Pegasus), Search Engines & Local Directories, and Social Networks. To find out how ICE Portal can work for you or to learn more about our company please visit www.ICEPortal.com

About HotelsCombined

HotelsCombined is the world's leading hotel price comparison website. Our technology cuts through availability and prices from all the top travel sites in one simple search, helping millions of travellers to make the right accommodation decisions every year. By partnering with key online travel brands and hoteliers from around the world, HotelsCombined offers the best range of hotel deals so users can feel confident they've got the most from their booking. HotelsCombined is available in over 40 languages and delivers prices in 120 currencies. www.hotelscombined.com