

Visuals Distributed

Specializing in Management & Delivery of Hospitality Visuals



ICE Portal helps travel suppliers (hotel management and representation companies) organize and deliver their visuals to millions of consumers via the travel industry's largest distribution channel network – GDSs, OTAs, wholesalers, review sites, search sites & social networks.

Why We Distribute Hotel Visuals

- ✓ Your images are delivered to 1000s of distribution channels
- ✓ You don't have to worry about updating visuals everywhere
- ✓ Hotels see higher bookings conversions and increased ADR



How ICE Portal Distributes Visuals

- ✓ Via Amazon's CloudFront CDN for quick and reliable delivery
- ✓ Built specifically for travel & hospitality to deliver visuals
- ✓ Providing options like web services media galleries, direct links

What's In It for You?

- ✓ Delivery to the world's largest distribution partner network
- ✓ Control all visuals and meta-data from one source
- ✓ Simply put, better visuals converts more lookers to bookers

