

## Distribution Partners



Connect to ICE Portal for access to optimized visuals  
from 50,000 travel suppliers worldwide.

ICE Portal connects hotels and resorts to thousands of distribution channels worldwide.  
Visual content is optimized for each channel and comes at **no cost to distribution partners.**

### ICE Portal's Connection to Distributors

- ✓ Visual content from +50,000 travel suppliers worldwide
- ✓ Visual content optimized in the right specs for each channel
- ✓ Visuals tagged with meta-data to aid in your personalized marketing



### Benefits to Distribution Partners

- ✓ Access to over 1 million high quality hotel visuals
- ✓ Images tagged with descriptive metadata and Room Type codes to optimize your marketing
- ✓ Better visuals = Improved content score and higher rankings which converts more bookings!

