

Manage and Distribute Visuals



Simple and efficient visual content management and distribution to the world's largest distribution partner network in the travel and hospitality industry.

ICE Portal created the most powerful image management and distribution platform in the travel and hospitality industry. The CMS provides lodging providers (suppliers) with industry leading tools and capabilities that allow users to edit, categorize, tag, order, add room codes and map their visual assets to thousands of distribution channels around the globe in 13 languages.

The ICE Portal CMS

- ✓ Delivers your visuals and automatically updates to thousands of distribution channels
- ✓ Tracks your images to show where they are being delivered
- ✓ Provides image quality scores and curates images with meta-tags



Benefits of the ICE Portal CMS

- ✓ Delivery to the world's largest distribution partner network, your visuals everywhere
- ✓ Simple, intuitive Graphical User Interface (GUI)
- ✓ Better visuals = Improved content score and higher rankings which converts more bookings!