eRevMax Signs with ICE Portal to Distribute Hotel Visual Content Worldwide via LiveOS

London, England and Hollywood, FL (February 6, 2019)- *eRevMax*, the leading provider of hotel connectivity and online distribution solutions worldwide, has integrated with ***ICE Portal*** to help hoteliers manage, distribute and curate their online visual content for better brand visibility.

Hotels using ***LiveOS by eRevMax*** will now be able to integrate their visuals into ICE Portal's cloud-based content management system (CMS). ICE Portal connects to thousands of leading global distribution channels as well as thousands of affiliated travel sites (including GDSs, OTAs and search sites) in twelve languages.

"We are thrilled to be working with eRevMax providing the technical solutions to manage and deliver visual content for their hotel customers everywhere," said **Henry Woodman, President, ICE Portal.**

"We are glad to integrate ICE Portal within the LiveOS platform as it will help our hotel clients to optimize and distribute their property images effectively. Fresh visual content helps drive visibility which in turn will lead to better conversion for our hotel customers," commented **Gerard Carrie, COO, LiveOS**.

ICE Portal is closely working with the LiveOS team at eRevMax to help optimize visuals (category, languages, meta-data, geo-codes and mapped IDs) for their supply partners worldwide to increase brand engagement and booking conversions.

About ICE Portal

ICE Portal is a technology and marketing company that helps travel suppliers manage, curate and deliver their visuals to 1000s of online travel and travel-related websites – including major OTAs, GDSs, DHISCO (Formerly Pegasus,) Search Engines & Local Directories, and Social Networks. To find out how ICE Portal can work for you or to learn more about our company please visit www.ICEPortal.com

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About eRevMax

eRevMax is a travel technology company that assists hotels through channel management, rate intelligence and connectivity solutions. The company connects multiple online channels to the hotels' PMSs to seamlessly deliver ARI updates and reservations. eRevMax is known for its stable solutions with 99.9% product uptime and provides 24x7 customer support. It works closely with around 400 channel and technology partners assisting over 9000 hotels worldwide to increase revenue opportunities and streamline business processes. It is the connectivity partner of choice for large hotel groups, mid-scale chains as well as independent properties in both luxury and budget segment worldwide providing solutions through its core product brands - RateTiger, LiveOS and AgentX101.

For more details, please visit http://www.erevmax.com/ or contact us on marketing@erevmax.com